

VCBuzz Twitter chat

Project Analytics Report

84
profiles

599
tweets

2.1 m
reach

14.8 m
impressions

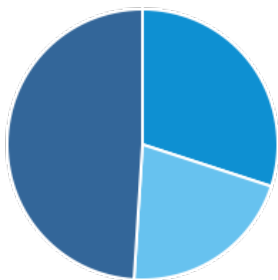
🕒 Posts Scanned: 599 People Hours: 2

People Hour Value: \$42 at \$25 per hour

Project Start Date: Sep 23, 2014 6:26am EDT **Last Updated:** Sep 23, 2014 12:59pm EDT

Profiles Analysis

Profiles word cloud is calculated from most active 1,000 participants



■ Males ■ Females ■ Other

social ²⁶ media ²⁰ marketing ¹⁶
founder ⁹ content ⁸ free ⁸ strategist ⁷
business ⁷ author ⁶ life ⁶ consultant ⁵
manager ⁵ agency ⁵ blogger ⁵ service ⁵
internet ⁵ writer ⁵ marketer ⁴ services ⁴
music ⁴

UK



2

Cork, Ireland



1

Ontario, Canada



1

Google and Bing



1

**Providence,
Rhode Island
USA**



1

**Irvine, Orange
County, CA & ☐☐**

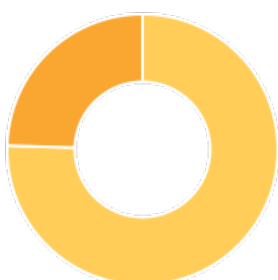


1

Note: Geography is self-reported by leads. Number shown are total tweets for region.

Tweets Analysis

Tweets word cloud is calculated from most recent 1,000 tweets, not including retweets



content ⁵⁹ write ⁴⁹ chat ⁴³ david ³³
inspiration ³³ twitter ³⁰ join ²⁸ writing ²⁸
social ²⁶ original ²⁴ title ²⁴ team ²²
articles ²⁰ leonhardt ¹⁹ media ¹⁸ inspired ¹⁸
most ¹⁸ leave ¹⁷ awesome ¹⁷ ideas ¹⁷

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Spider Project Analytics Report - page 2

Tweets Sentiment Analysis

Tweets sentiment is calculated from most recent 1,000 tweets, not including retweets

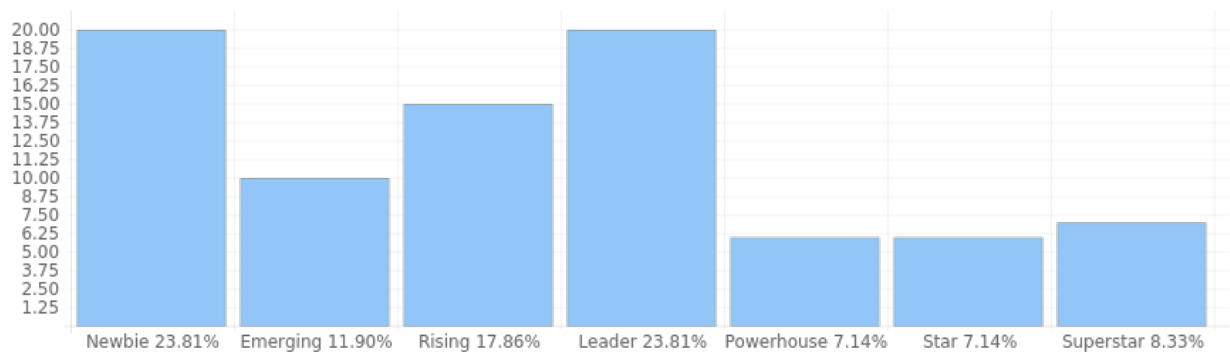


Positive Negative Neutral

good ⁴¹ just ³³ great ³¹ original ²⁴ right ¹⁸
 inspired ¹⁸ awesome ¹⁷ real ¹¹ creative ¹⁰
 exciting ⁹ forced ⁸ sadly ⁴ afraid ³
 intrusive ³ stuck ² sad ¹ scared ¹

Signal Analysis

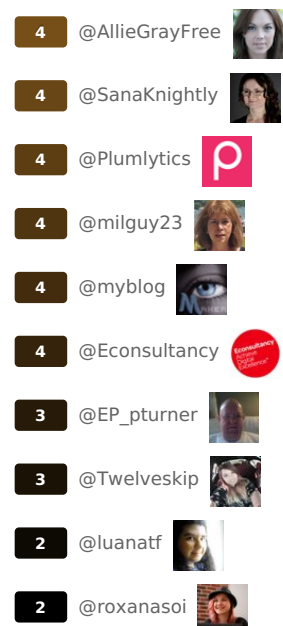
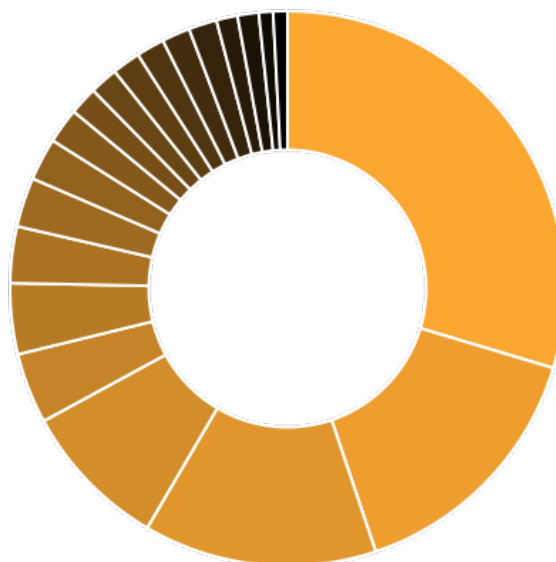
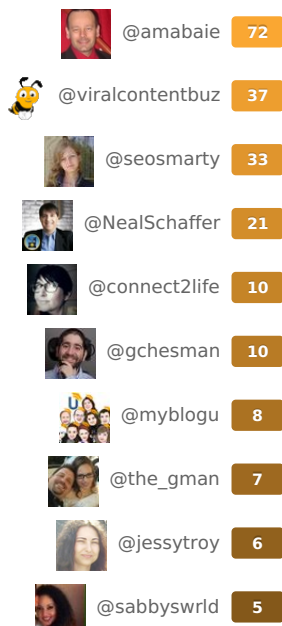
Measured against all 84 leads



↑ Leader ↓ Powerhouse

Top @Mentions

calculated from most recent 1,000 tweets, not including retweets



VCBuzz Twitter chat

Spider Project Analytics Report - page 3

Conversation Analysis

calculated from most recent 1,000 tweets, not including retweets

#vcbuzz	485
#myblogu	10
#content	5
#mbustorm	5
#bizheroes	3
#marketing	2
#journalism	2
#analytics	2
#plumlytics	1
#writing	1
#blushing	1
#productivity	1
#partycontinues	1
#internetmarketing	1
#newtoolalert	1
#justsayin	1

Your Spider Project Details: Status:

Active

Queries	Links	In BIO	In Screen Name	Validators	Email List
#vcbuzz					seosmarty@gmail.com
Require Website	Require Link In Tweet	Listed Greater/Less	Followers Greater/Less	Following Greater/Less	Tweets Greater/Less
no	no	/	/	/	/
Min Months on Twitter	Require Male	Require Female	Require Commercial	Require Newbie	Require Emerging
	no	no	no	no	no
Require Rising	Require Leader	Require Star	Require Powerhouse	Require Superstar	
no	no	no	no	no	
Geographic Focus	Mile Radius				
no	no				